

# Institute of Management Accountants Florida Council Fall 2010 Pirate Meeting

## September 10 & 11, 2010



**Embassy Suites  
4350 PGA Blvd.  
Palm Beach Gardens, FL 33410  
Reservations: 561/622-1000**



### Captain Kidd Registration Form

<b>Name</b>		
<i>Title</i>	<i>Company</i>	
<i>Address</i>		
<i>City</i>	<i>State</i>	<i>Zip</i>
<i>Telephone #</i>	<i>E-mail Address</i>	
<i>IMA Chapter</i>	<i>Guest Name</i>	

<u>Events</u>	IMA Members	Non IMA Members
<input type="checkbox"/> CPE Friday 4 hrs	[ ] 60.00 \$ _____	[ ] 100.00 \$ _____
<input type="checkbox"/> Friday Dinner - Diva Duck Returns !!!	[ ] 45.00 \$ _____	[ ] 60.00 \$ _____
<input type="checkbox"/> CPE Saturday - 4 hours	[ ] 30.00 \$ _____	[ ] 40.00 \$ _____
<input type="checkbox"/> Saturday Lunch	[ ] 30.00 \$ _____	[ ] 30.00 \$ _____
<input type="checkbox"/> Florida Council Board Meeting	[ ] n/c \$ _____	[ ] n/c \$ _____
<input checked="" type="checkbox"/> <b>All Events, IMA Members</b>	[ ] <b>\$95</b> \$ _____	Total Non-IMA <input style="width: 50px;" type="text"/>
<b>Total Due</b>	<b>\$</b> <input style="width: 50px;" type="text"/>	Total IMA/Non IMA <input style="width: 50px;" type="text"/>

*Registration and Payments: Make check payable to the Florida Council - IMA and send NO LATER THAN August 31, 2010 to:*

*Florida Council IMA  
c/o Bill Cray  
Anderson-Moore Const. Corp.  
1568 Watertower Road  
Lake Park, FL 33403*

*TEL: 561-204-4305 (office)  
[bcray@amcbuild.com](mailto:bcray@amcbuild.com)  
FAX: 561/840-9779*



*Hotel Accommodations: Special IMA suite rate of \$99  
Call Embassy Suites (above) on or before 9/1 for this room rate.*

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### Friday, Sept. 10th

12:30pm - 1:00pm **Registration**

1:00pm - 5:00pm **Speaker: Terry Register of Gallagher Benefit Services, Inc.  
Introduction to Healthcare Reform**

**Agenda includes:**

- \* Overview of Healthcare Reform
- \* Understanding the Healthcare Reform Timelines
- \* Projected Employer Case Study on how they will be affected by Healthcare Reform



**Also presented will be where healthcare is going in terms of delivery systems. An overview on the medical carrier community, specialty high performance provider networks and the development of company owned clinics (for groups that have more than 300 employees in each location.)**

6:00 - 9:30pm **Diva Duck Sightseeing Adventure over Land and Water**  
- Includes Dinner during the adventure - - QUACK QUACK

9:30pm-X:00pm Hospitality Suite - Join the survivors of the Diva Duck Adventure . . .

### Saturday, Sept. 11th

7:30am - 8:00am Continental Breakfast & Registration

8:00 - 9:50am **ACCOUNTING FOR THE GREEN GENERATION**

Green or environmental accounting describes an effort to incorporate environmental benefits and costs into economic decision making. Corporate environmental accounting is concerned with a business's environmental impact, national environmental accounting tries to accomplish the same on a country-level. The research mainly focuses on the latter.

10:00 -11:50am **UP IN THE CLOUDS - ACCOUNTING AND BEYOND . . .**

Take a closer look at the emergence of on-demand, internet based CLOUD ACCOUNTING, in order to apply it most effectively to your business. Improving productivity, increasing transparency and reducing costs will remain a priority in the way business performance is viewed even in the economic recovery phase. The Finance and Accounting function in small and mid-sized businesses will respond to this need by adopting cloud-based financial applications. Accounting Departments of larger companies will also look toward cloud computing with the same objective. It must be noted that accountants need to also be transformed to cloud accountants to maximize the objective of improving productivity, increasing transparency and reducing costs.

12:15 - 1:15pm Captain's Kidd Luncheon Adventure

1:30-5:00pm Florida Council Meeting

5:00pm - X:00pm Hospitality Suite (Pirate Passion Punch - if you dare !!!)

## Florida Council September 2010 Conference

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Palm Beach Gardens  
4350 PGA Blvd.  
Palm Beach Gardens, FL 33410  
TEL: 561/622-1000 FAX: 561/626-4860**

**SAVE-THE-DATE**  
  
**Friday | Saturday:  
September 10-11, 2010  
REGISTRATION  
ATTACHED**



### Event Speakers & Agenda

Make check Payable to:  
**Florida Council—IMA**  
c/o William C. Cray, CMA  
Anderson-Moore Const Corp.  
1568 Watertower Road  
Lake Park, FL 33403  
TEL: 561/204-4305  
FAX: 561/840-9779  
E: [bcray@AMCbuild.com](mailto:bcray@AMCbuild.com)



#### FRIDAY — 4 HOURS of CPE

Friday: 9/10 1:00p —5:00 PM  
**INTRODUCTION TO HEALTHCARE  
REFORM**



#### FRIDAY PM: Dinner Buffet & Diva Duck Boat Tour

FRIDAY: 6:00—9:30  
**Diva Duck Adventure**  
View the estates of Palm Beach's Rich & Famous as you cruise & booze on the South Florida's waterways. Dinner included and will be provided after the water tour ride on the way back to the hotel.



#### SATURDAY—4 HOURS of CPE & Florida Council Meeting

- ACCOUNTING FOR THE GREEN GENERATION
- UP IN THE CLOUDS—ACCOUNTING AND BEYOND . . .

#### LUNCH

- Florida Council Meeting

**SAVE THE DATE: September 10-11, 2010**